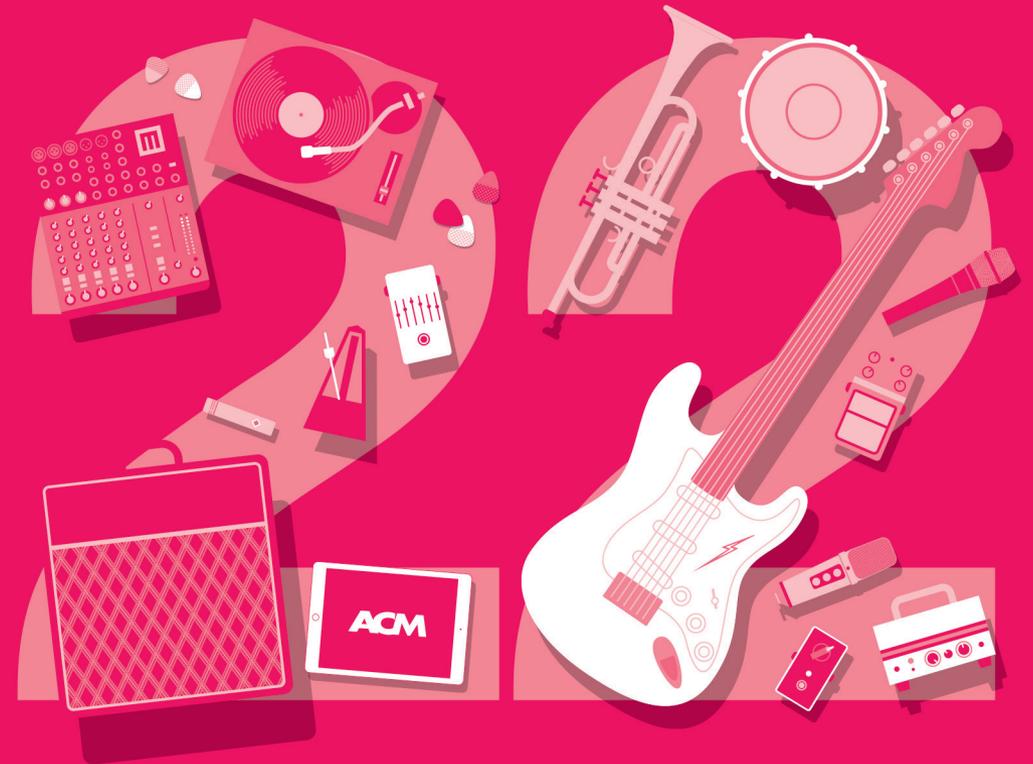


# Happy New Year, 2022!



# #theyearigotoACM

Merry Christmas  
from ACM!

Dear Prospective Student,

Although we look back on **2021** as a difficult year for many, we want you to know that **this** card contains an important message of **hope** and **assurance** about **2022** and **your future** in the **creative industries**.

The creative industries we love have **always** moved at an incredible pace, and the last year has delivered no exception. Thankfully, though, ACM prides itself on being at the **forefront** of all of our industries' latest developments, and so you as a prospective student, should now rest assured that starting education here with us in September 2022 will teach you **how to live a happy life, earning a living from doing something that you love**.

After a short period of closure for Christmas from Christmas Eve, everybody here at ACM will be back from Tuesday 4th January and ready to support you once more in your journey towards a career in the creative industries. With a range of Open and Audition Day events in the new year, we can't wait to see you on campus, and we invite you to keep in touch with us in the meantime over the holidays, through all of the usual channels.

**We also remind you to use this card as part of our Instagram Competition. You might be lucky enough to win something from our Nice List!** Take a New Years Eve selfie of you holding this card and looking forward to 2022. Post that picture to your Instagram, tagging us **@acm\_uk** in the image and post caption. In your post caption, also tell us what you're planning on doing next with your application to study at ACM. The team will pick a winner in the new year.

Until we next meet, we send all of our well wishes for a happy and prosperous 2022.

*Kainne*

and the entire team at ACM

**Kainne Clements**  
Executive Chairman

