

A person with glasses is seen from the side, looking at a computer workstation. The workstation features three monitors. The left monitor displays a 3D game environment with green hills and a path. The middle monitor shows a code editor with lines of text. The right monitor displays a scenic landscape with mountains and a lake. The person is wearing a blue hoodie. The entire scene is framed by a red border with a white geometric pattern.

**Give this to your Computing
or IT Teacher before Christmas
for a chance to win a specialist
Alienware Gaming Laptop for
YOU, and the SAME for your
school, too!**

Dear Computing / IT Teacher,

I'm Simba Mlambo, the Schools Outreach Manager for ACM. ACM is a specialist **creative industries educator**, helping students particularly towards careers in the **gaming** and **music** industries.

With campuses in **Birmingham, Guildford** and **London**, we offer a range of courses at **Level 3 and Degree** (both **undergraduate** and **postgraduate**) covering all kinds of subject matter in Gaming, from **programming** to **digital art** and **design**, and from **audio design** to the **business of gaming**.

We're already speaking to one of your students; the person who gave you this card today, but now I'm hoping that we can work together to help introduce even **more** students like them to a brand new game development industry education offering that is available here with us.

In exchange for sharing your details with me, so that I can get in touch with you in the new year and tell you more about our work with schools like yours, I'll enter both you and your referring student into our prize draw. **The winner will win a specialist Alienware gaming Laptop, and the SAME for their school.** We'll announce the winner in the new year, so don't delay. **Head to www.acm.ac.uk/register and remember to provide us with the Learner ID of the person that referred you to us today.**

Here's wishing you a wonderful holiday and hoping to speak to you in the new year.



Simba Mlambo
Events and Outreach
Manager

